



February 10, 2012

Good News on Economic Development to report. Attached is the Fourth Quarter report from the Williamson County Economic Development Office. During 2011, the Williamson County Economic Development Office reported the addition of 2,074 jobs, with 1,583 new jobs (76% of the total) being added in Franklin. Approximately half of these jobs came from the expansion of existing businesses.

If you haven't heard by now, **Buddy Blue Bag** has been celebrating! Attached are the latest statistics on the Blue Bag Curbside Recycling program (through 1/20/11). We continue to make significant progress in terms of both participation and diversion. **Of particular note, our participation and diversion in the immediately following Christmas was 61% and 22%, respectively.** It appears our "Operation Blue Bag Christmas" outreach campaign was impactful. We had excellent participation by retailers, who did special displays in their stores, and good general public awareness. Other statistics I'd like to highlight include: Diversion has been at or above 15% in 19 out of the past 20 weeks. Participation has been at 50% or greater in three of the past four weeks. 28 weeks into year two of the Blue Bag program, we have experienced 46% participation and 15% diversion (and climbing!). This is a significant increase over the year one numbers of 42% participation and 12% diversion. Good news! Great work by our team to get the word out and do the work.

Construction has started on the solar power project at the wastewater treatment plant. Completion of the project is expected by late March or early April

Good news from the Franklin Police Department. Attached are two slides that provide a high-level overview of community crime statistics for 2011. Overall, the **City of Franklin experienced a 7.8% decrease in total offenses compared to 2010.** In the Group A crimes (more serious crime), the City had a similar decline of 7.8% as well. You will note that our Group A crime number of 4,103 per 100,000 of population far below the State of Tennessee average of 9,173. **This places the City of Franklin at a crime rate 55.3% lower than the state average.** While our clearance rate declined in 2011, it is still well above state and national standards. **Good work by our Police Department team and their many partners in the community in continuing to keep Franklin one of the safest communities in the State and the Southeast.** Below is a table showing the City's trend over the past four years.

Measurement/Goal	2008	2009	2010	2011

Offenses	2,380	2,643	2,781	2,564
Clearance Rate	44.79	48.51	51.92	45.32
Group A Crimes per 100,000	4,147	4,519	4,450	4,103
Arrests	1,687	1,991	2,066	1,966
Traffic Crashes	2,188	2,040	2,227	2,460

REMINDER: It's time to **toss expired and non-permanent City records!** Cintas, our contracted vendor for paper shredding and file destruction, will be on-site at City Hall February 15th. Directors should assign a point-person in your department to take the lead at identifying, gathering, and holding records to be purged, and forward their name to **Lanaii Benne**. Your department's designee will coordinate with **Brad Wilson** and Lanaii on February 15th to identify the records that Cintas will be removing from the premises. If you have records at the Five-Points storage area, please note we will be purging from that location as well sometime that day. Records should be purged according to the records retention guide (pdf attached and also on *Inside the City*). Documents/Files should be boxed, identified and have a certificate of destruction loosely attached to each box. A pdf of the blank certificate is attached to this email. (If you have multiple boxes of the same type record, just one completed certificate per content title is sufficient.)

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